



JAARVERSLAG 2019

BEELD EN GELUID



MEDIA & IDENTITEIT

STAAT VAN BATEN EN LASTEN 2019

| <i>(in euro's)</i> | <i>Realisatie 2019</i> | <i>Begroting 2019</i> | <i>Realisatie 2018</i> | <i>Begroting 2020</i> |
|--|------------------------|-----------------------|------------------------|-----------------------|
| Baten | | | | |
| Inkomsten dienstverlening | 1.067.268 | 870.400 | 1.325.871 | 1.019.856 |
| Inkomsten Experience | 2.645.916 | 2.683.697 | 2.719.730 | 2.494.390 |
| Sponsorinkomsten | 480.731 | 799.000 | 539.437 | 700.000 |
| Overige inkomsten | 44.161 | 50.000 | 77.617 | 43.000 |
| Totale opbrengsten | 4.238.076 | 4.403.097 | 4.662.655 | 4.257.246 |
| Structurele subsidie OCW | 23.545.941 | 22.885.408 | 22.885.408 | 23.545.939 |
| Subsidie culturele basisinfrastructuur | 220.496 | 209.209 | 214.324 | 220.494 |
| Subsidie Erfgoedwet | 109.136 | 103.549 | 106.080 | 109.134 |
| Subsidies additioneel gefinancierde activiteiten | 4.947.444 | 3.259.307 | 3.700.632 | 5.072.698 |
| Overige subsidies en bijdragen | 790.609 | – | 282.673 | 240.000 |
| Totale subsidies/bijdragen | 29.613.626 | 26.457.473 | 27.189.117 | 29.188.265 |
| Totaal baten | 33.851.702 | 30.860.570 | 31.851.772 | 33.445.511 |
| Lasten | | | | |
| Beheerlasten personeel | 2.587.828 | 1.458.561 | 1.618.948 | 2.894.950 |
| Beheerlasten materieel | 5.734.798 | 5.938.984 | 5.333.345 | 6.113.409 |
| Opbrengst interne doorbelastingen | (141.545) | (150.000) | (145.872) | (160.000) |
| P1 Totale beheerlasten | 8.181.081 | 7.247.545 | 6.806.421 | 8.848.359 |
| Personele lasten structureel gefinancierde activiteiten | 12.860.212 | 11.826.441 | 11.573.070 | 12.255.448 |
| Materiële lasten structureel gefinancierde activiteiten | 10.499.189 | 9.925.587 | 9.820.306 | 10.876.090 |
| Interne doorbelastingen | 141.545 | 150.000 | 145.872 | 160.000 |
| P2 Totale lasten structureel gefinancierde activiteiten | 23.500.946 | 21.902.028 | 21.539.248 | 23.291.538 |
| Totaal lasten | 31.682.027 | 29.149.573 | 28.345.669 | 32.139.897 |
| Saldo uit gewone bedrijfsvoering | 2.169.675 | 1.710.997 | 3.506.103 | 1.305.614 |
| P1 Rentebaten | 7.013 | – | 7.061 | – |
| P1 Rentelasten | (2.952.462) | (2.952.117) | (3.002.300) | (2.900.870) |
| Exploitatieresultaat | (775.774) | (1.241.120) | 510.864 | (1.595.256) |
| Mutatie bestemmingsreserves | 781.098 | 1.241.120 | (509.486) | 1.595.256 |
| Netto resultaat | 5.324 | – | 1.378 | – |

CATEGORIALE STAAT VAN BATEN EN LASTEN

| <i>(in euro's)</i> | <i>Totaal beheerlasten</i> | <i>Structureel gefinancierde activiteiten</i> | <i>Totaal Beeld en Geluid</i> |
|--|--------------------------------|---|-----------------------------------|
| BATEN | | | |
| Inkomsten dienstverlening | – | 1.067.268 | 1.067.268 |
| Inkomsten Experience | 169.601 | 2.476.315 | 2.645.916 |
| Sponsorinkomsten | – | 480.731 | 480.731 |
| Overige inkomsten | 44.161 | – | 44.161 |
| Totale opbrengsten | 213.762 | 4.024.314 | 4.238.076 |
| Structurele subsidie OCW | 10.611.217 | 12.934.724 | 23.545.941 |
| Subsidie culturele basisinfrastructuur | – | 220.496 | 220.496 |
| Subsidie Erfgoedwet | – | 109.136 | 109.136 |
| Subsidies additioneel gefinancierde activiteiten | – | 4.947.444 | 4.947.444 |
| Overige subsidies en bijdragen | – | 790.609 | 790.609 |
| Totale subsidies/bijdragen | 10.611.217 | 19.002.409 | 29.613.626 |
| Totaal baten | 10.824.979 | 23.026.723 | 33.851.702 |
| Lasten | | | |
| | P1 | P2 | |
| Personeelslasten | 2.587.828 | 12.860.212 | 15.448.040 |
| Indirecte personeelslasten | 279.521 | 596.699 | 876.220 |
| Huisvestingslasten | 1.987.131 | 83.378 | 2.070.509 |
| Afschrijvingslasten | 2.267.673 | 1.300.344 | 3.568.017 |
| Dotaties | 16.893 | – | 16.893 |
| Uitbestedingen | 340.458 | 4.752.246 | 5.092.704 |
| Kantoorkosten | 221.262 | 70.872 | 292.134 |
| Materialen en verbruiksgoederen | 31.991 | 1.203.066 | 1.235.057 |
| Onderhoudskosten | 69.651 | 1.447.562 | 1.517.213 |
| Marketing en publiciteit | 185.427 | 692.190 | 877.617 |
| Bestuurs- en organisatiekosten | 334.791 | 352.832 | 687.623 |
| Interne doorbelastingen | (141.545) | 141.545 | – |
| Totaal lasten | 8.181.081 | 23.500.946 | 31.682.027 |
| Saldo uit gewone bedrijfsvoering | 2.643.898 | (474.223) | 2.169.675 |
| Rentebaten | 7.013 | – | 7.013 |
| Rentelasten | (2.952.462) | – | (2.952.462) |
| Exploitatieresultaat | (301.551) | (474.223) | (775.774) |

| (in euro's) | Directie en staf | Huisvesting | Totaal beheer | Archief dienstverlening | Publieksdiensten | Onderwijs | Onderzoek en erfgoedinstellingen | Collecties en digitale opslag | Overige activiteiten-ten lasten | Totaal activiteiten |
|--|------------------|------------------|-------------------|-------------------------|------------------|------------------|----------------------------------|-------------------------------|---------------------------------|---------------------|
| | | | P1 | | | | | | | P2 |
| Baten | | | | | | | | | | |
| Inkomsten dienstverlening | - | - | - | 1.022.627 | 35.596 | - | 8.600 | 445 | - | 1.067.268 |
| Inkomsten Experience | 23.968 | 145.633 | 169.601 | (60) | 2.332.479 | 143.826 | 70 | - | - | 2.476.315 |
| Sponsorinkomsten | - | - | - | - | 480.731 | - | - | - | - | 480.731 |
| Overige inkomsten | (4.787) | 48.948 | 44.161 | - | - | - | - | - | - | - |
| Totale opbrengsten | 19.181 | 194.581 | 213.762 | 1.022.567 | 2.848.806 | 143.826 | 8.670 | 445 | - | 4.024.314 |
| Structurele subsidie OCW | 6.028.257 | 4.582.960 | 10.611.217 | 253.695 | 2.116.738 | 709.913 | 1.416.456 | 6.268.422 | 2.169.500 | 12.934.724 |
| Subsidie culturele basisinfrastructuur | - | - | - | - | 220.496 | - | - | - | - | 220.496 |
| Subsidie Erfgoedwet | - | - | - | - | - | - | - | 109.136 | - | 109.136 |
| Subsidies additioneel gefinancierde activiteiten | - | - | - | 26.224 | 280.058 | 1.126.100 | 3.515.062 | - | - | 4.947.444 |
| Overige subsidies en bijdragen | - | - | - | 79.149 | 122.263 | 94.842 | 481.693 | 12.362 | 300 | 790.609 |
| Totale subsidies/bijdragen | 6.028.257 | 4.582.960 | 10.611.217 | 359.068 | 2.739.555 | 1.930.855 | 5.413.211 | 6.389.920 | 2.169.800 | 19.002.409 |
| Totaal baten | 6.047.438 | 4.777.541 | 10.824.979 | 1.381.635 | 5.588.361 | 2.074.681 | 5.421.881 | 6.390.365 | 2.169.800 | 23.026.723 |
| Lasten | | | P1 | | | | | | | P2 |
| Personeelslasten | 2.208.132 | 379.696 | 2.587.828 | 918.232 | 3.496.765 | 942.033 | 1.937.693 | 3.668.521 | 1.896.968 | 12.860.212 |
| Indirecte personeelslasten | 277.746 | 1.775 | 279.521 | 71.914 | 119.021 | 65.793 | 136.974 | 20.495 | 182.502 | 596.699 |
| Huisvestingslasten | 4.586 | 1.982.545 | 1.987.131 | 1.619 | 72.259 | 329 | 133 | 770 | 8.268 | 83.378 |
| Afschrijvingslasten | 8.036 | 2.259.637 | 2.267.673 | 4.682 | 51.453 | 936 | - | 1.243.273 | - | 1.300.344 |
| Dotaties | 16.893 | - | 16.893 | - | - | - | - | - | - | - |
| Uitbestedingen | 328.545 | 11.913 | 340.458 | 223.910 | 905.286 | 643.793 | 2.881.109 | 79.270 | 18.878 | 4.752.246 |
| Kantoorkosten | 112.901 | 108.361 | 221.262 | 4.946 | 26.535 | 7.531 | 25.132 | 3.985 | 2.743 | 70.872 |
| Materialen en gebruiksgoederen | 24.498 | 7.493 | 31.991 | 39.368 | 859.378 | 126.561 | 105.755 | 71.518 | 486 | 1.203.066 |
| Onderhoudskosten | 65.016 | 4.635 | 69.651 | 18.313 | 51.754 | 16.003 | 78.195 | 1.274.131 | 9.166 | 1.447.562 |
| Marketing en publiciteit | 185.161 | 266 | 185.427 | 70.897 | 254.872 | 117.330 | 246.133 | 138 | 2.820 | 692.190 |
| Bestuurs- en organisatiekosten | 313.571 | 21.220 | 334.791 | 27.754 | 225.261 | 12.827 | 10.757 | 28.264 | 47.969 | 352.832 |
| Interne doorbelastingen | (141.545) | - | (141.545) | - | - | 141.545 | - | - | - | 141.545 |
| Totaal lasten | 3.403.540 | 4.777.541 | 8.181.081 | 1.381.635 | 6.062.584 | 2.074.681 | 5.421.881 | 6.390.365 | 2.169.800 | 23.500.946 |
| Saldo uit gewone bedrijfsvoering | 2.643.898 | - | 2.643.898 | - | (474.223) | - | - | - | - | (474.223) |
| Rentebaten | 7.013 | - | 7.013 | - | - | - | - | - | - | - |
| Rentelasten | (2.952.462) | - | (2.952.462) | - | - | - | - | - | - | - |
| Exploitatieresultaat | (301.551) | - | (301.551) | - | (474.223) | - | - | - | - | (474.223) |